

## INVOICE



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
Main: (505)884-7777  
Billing: (916)325-3266

www.koat.com

Billing Address:

Strategic Media - DC  
Attention: Accounts Payable  
3299 K St NW  
Suite 200  
Washington, DC 20007

Invoice #	Invoice Date	Invoice Month	Invoice Period
965577-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
US Chamber of Commerce	Issue	USCC

Flight Dates	Order #	Alt Order #
10/19/12 - 10/29/12	965577	06384938

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/22/12	10/29/12	DWTS	7-10p	1-----	:30	1	\$3,280.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$3,280.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	10/29/12	8:36 PM	DWTS	7-10p	:30	USCCTV101801DMMH	\$3,280.00 NM
23	10/29/12	10/29/12	CASTLE	9-10p	1-----	:30	1	\$4,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$4,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/29/12	9:46 PM	CASTLE	9-10p	:30	USCCTV101801DMMH	\$4,200.00 NM
24	10/29/12	10/29/12	6a A7N More In The AM	6-7a	1-----	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/29/12	6:43 AM	6a A7N More In The AM	6-7a	:30	USCCTV101801DMMH	\$800.00 NM
25	10/29/12	10/29/12	Good Morning America	7-9a	2-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	2-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	M	10/29/12	7:29 AM	Good Morning America	7-9a	:30	USCCTV101801DMMH	\$800.00 NM
1	KOAT	M	10/29/12	8:54 AM	Good Morning America	7-9a	:30	USCCTV101801DMMH	\$800.00 NM
26	10/29/12	10/29/12	Live with Regis & Kelly	9-10a	1-----	:30	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/29/12	9:24 AM	Live with Regis & Kelly	9-10a	:30	USCCTV101801DMMH	\$400.00 NM
27	10/29/12	10/29/12	The View	10-11a	1-----	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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965577-2	11/04/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/29/12	10/29/12	The View 10-11a Class of Time - Fixed Non Pre-emptible	10-11a	1-----	:30	1	\$450.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 10/29/12 10:31 AM The View 10-11a 10-11a :30 USCCTV101801DMMH \$450.00 NM									
28	10/29/12	10/29/12	Ellen 3-4p Class of Time - Pre-emptible with notice	3-4p	1-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 10/29/12 3:42 PM Ellen 3-4p 3-4p :30 USCCTV101801DMMH \$350.00 NM									
29	10/29/12	10/29/12	Dr Oz Class of Time - Pre-emptible with notice	4-5p	1-----	:30	1	\$575.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$575.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 10/29/12 4:27 PM Dr Oz 4-5p :30 USCCTV101801DMMH \$575.00 NM									
30	10/29/12	10/29/12	Action 7 News @ 5p Class of Time - Fixed Non Pre-emptible	5-530p	1-----	:30	1	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 10/29/12 5:27 PM Action 7 News @ 5p 5-530p :30 USCCTV101801DMMH \$1,100.00 NM									
31	10/29/12	10/29/12	Action 7 News @ 6p Class of Time - Fixed Non Pre-emptible	6-630p	1-----	:30	1	\$1,300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$1,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 10/29/12 6:20 PM Action 7 News @ 6p 6-630p :30 USCCTV101801DMMH \$1,300.00 NM									
32	10/29/12	10/29/12	Entertainment Tonight 630-7p Class of Time - Pre-emptible with notice	630-7p	1-----	:30	1	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 10/29/12 6:46 PM Entertainment Tonight 630-7p 630-7p :30 USCCTV101801DMMH \$1,100.00 NM									
33	10/29/12	10/29/12	Action 7 News @ 10p M-F 10-1030p Class of Time - Fixed Non Pre-emptible	10-1030p	1-----	:30	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 10/29/12 10:26 PM Action 7 News @ 10p M-F 10-1030p :30 USCCTV101801DMMH \$1,800.00 NM									
34	10/29/12	10/29/12	Action 7 News @ 1030p Class of Time - Pre-emptible with notice	1030-1105p	1-----	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 10/29/12 10:43 PM Action 7 News @ 1030p 1030-1105p :30 USCCTV101801DMMH \$1,000.00 NM									
35	10/29/12	10/29/12	Nightline Class of Time - Pre-emptible with notice	1105-1135p	1-----	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 10/29/12 11:24 PM Nightline 1105-1135p :30 USCCTV101801DMMH \$325.00 NM									

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Spots/

Week

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
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Total Spots

15

<u>Gross Total</u>	\$18,280.00
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<u>Agency Commission</u>	\$2,742.00
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<u>Net Amount Due</u>	\$15,538.00
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New Mexico Tax Rate	7.0%	\$1,087.66
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<u>Amount Due</u>	\$16,625.66
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Payment Terms 30 Days